

**MINUTES**  
**CHAMBER MEETING**  
*DRAFT*

Bennett Recreation Center, Bennett, CO  
Noon  
July 21, 2010

The monthly meeting of the I-70 Corridor Chamber of Commerce was called to order at 12:00 p.m. by Chamber President Elect, Chris Deverell.

The following Board Members present:

Lois Buckman	Fay Chase	Chris Deverell
Tina Lewis	Gary Duke	

The following Board Members were absent:

Bonnie Damschen	Al Holcomb	John Knight
Becky Mogensen	Chris Pastori	

Guests attending were:

Jeff Ratajczak	Bennett Parks and Recreation District
Janet Harris	Arapahoe Library District
Connie Moos	Guaranty Bank and Trust
Ivy Fischer	Valley Bank & Trust
Chuck Franceschi	Primerica Financial Services
Lisa Mehring	I-70 Scout
Judy Shultheiss	Farmers Insurance
Patty Doyle	High Five Plains Foundation
Kirk Holwell	Colorado First National Bank
Darren Monks	US Mechanical Company, LLC
Kathy Mitts	US Mechanical Company, LLC
Kim Iverson	Look East Realty
Jean Noe	Curves
Ryan Kaufman	103.1 FM, Limon
Grider Lee	Town of Bennett
Stuart McArthur	Town of Bennett
Pat Nettesheim	K.I.T. Agency

Board Secretary, Lois Buckman took Minutes. A quorum was present.

**Hearing of Interested Parties:**

The Minutes of the June 16, 2010 Board Meeting were submitted for approval. Motion was made by Tina Lewis and seconded by Patty Doyle to approve the Minutes as written. The motion was carried by voice vote.

## **Secretary's Report:**

### NEW MEMBERSHIPS

Farmers Insurance – Judy Shultheiss

Colorado Service Dogs – Lija Day

103.1 FM – Limon Colorado – Ryan Kaufman

### MEMBERSHIP RENEWALS

No renewals were recorded.

A motion was made by Patty Doyle and seconded by Chuck Franceschi to accept the June new and renewal members. The motion was carried by voice vote.

## **Treasurer's Report:**

Fay Chase reported that financials had been sent via email to all directors. She would be happy to make these available to anyone requesting them..

## **Customer Service Award:**

Chris Deverell drew from this month's entries and the Customer Service Award went to Christine Van Cleave, an employee of Western Hardware in Strasburg. Christine will receive \$25 worth of Chamber Bucks to be redeemed at Chamber Member businesses along the I-70 Corridor.

## **Old Business:**

Lois Buckman updated attendees on the progress of the website enhancements, specifically the improved efficiencies in the area of data administration. Lois also spoke about the availability of Display Advertising on the home page of the Chamber website.

## **New Business:**

Display Ads are now available for purchase. The cost is \$25 per month for a small ad and \$50 for a large ad. Ads will run on a monthly basis (i.e. August 1 to August 31) and will not be pro-rated. Businesses purchasing an ad prior to August will receive the remainder of July at no charge.

Chamber Bucks participation and procedures information appeared in the weekly announcements email sent out to Chamber Members. Chamber Members were shown a sample of what the Chamber Bucks look like and were reminded that they would need to "opt out" if they do not want to participate as a business.

Members were asked for ideas on future speakers and meeting locations. We will try to have the 2011 schedule of meeting locations out by the end of 2010. There are still meetings at the end of this year that have openings for speakers.

Chris Deverell called for volunteers to be on the nominating committee for this year's Board Member openings. We would like to have a Watkins area representative on the Board this year. Other areas up for renewal are Deer Trail, Byers and Strasburg. Tina Lewis and Fay Chase both volunteered to be on the nominating committee. If interested in running for a board member position, please direct your inquires to [admin@i70ccoc.com](mailto:admin@i70ccoc.com).

Chris Deverell spoke about this year's annual dinner to be held on September 18<sup>th</sup> at May Farms. She presented two ideas for themes and asked the members to vote on their choice between "Fifties Sock Hop" and "Take Me Out to The Ball Game". The "Fifties Sock Hop" theme won the majority of the votes.

### **Announcements:**

Patty Doyle announced that she had registration forms available for the High Five Plains Foundation 5K Race to be held on Sunday, August 15<sup>th</sup>, during Strasburg's Hometown Days Celebration. She encouraged everyone to participate. Gary Duke reminded everyone of all of the services and assistance that the HFPF provides to the local communities.

Gary Duke reminded everyone that the Fire Department in Strasburg will be hosting a Steak Dinner at the main park in Strasburg, on Friday, August 13<sup>th</sup>, as part of the Hometown Days Celebration.

Lois Buckman wanted everyone to know that there would be a used sports equipment sale taking place at the High School on Saturday, August 14<sup>th</sup> during the Hometown Days BBQ. She asked everyone to check their closets and attics for any kind of sports equipment that could be donated for the sale. She also encouraged everyone to attend the sale. All proceeds will go towards starting a scholarship fund to provide assistance to those students who may not otherwise be financially able to participate in sports or activities at the High School.

Tina Lewis announced that the May Farms fresh farm produce stand will be opening this Saturday. The grand opening of the Farmers Market will be on August 1<sup>st</sup>. There is additional information about what produce is available on their website at [MayFarms.com](http://MayFarms.com)

The next Chamber lunch and learn meeting is on August 18, 2010 at the Antelope Hills Club House. Our guest speaker will be Michelle Alcott from the Colorado Rural Development Council speaking about the Third Annual Colorado Entrepreneurship Market Place taking place in Limon on Friday, October 15<sup>th</sup>.

### **Dates to Remember:**

**Wed, Jul 21 - Sun, Jul 25**  
**Arapahoe County Fair - Arapahoe County Fair Grounds**

**Sun, Aug 1**  
**Farmers Market Opens at May Farms**

**Thu, Aug 12- REGULARLY SCHEDULED REAP MEETING IS CANCELLED**

**Thu, Aug 12**  
**5:00 PM - 7:00 PM Chamber After Hours at Guaranty Bank**  
Join us for Chamber After Hours at Guaranty Bank & Trust, 56540 E. Colfax Ave., in Strasburg. from 5:00 to 7:00 p.m.. Get ready for Hometown Days with some nostalgia and light refreshments.

**Sat, Aug 14 - Sun, Aug 15**  
**Hometown Days**  
Join the fun at Strasburg's Hometown Days celebration, August 14th and 15th.  
**Sat, - Used Sports Equipment Sale – H.S. Fundraiser**

**Sun, HFPP 5k walk/run.**

**Wed, Aug 18**

**Chamber After Hours at May Farms**

Join your fellow chamber members along with the Aurora Chamber of Commerce members at May Farms for some light refreshments from 5:00 – 7:00 p.m. This is a great chance to enjoy May Farms on a beautiful summer evening at the peak of their harvest.

**Sat, Aug 21 -- Sun, Aug 22**

**Deer Trail Rodeo**

More details will follow.

**Fri, Aug 27 - Sat, Aug 28**

**Bennett Harvest Festival**

**Sat, Sep 18**

**I-70 Chamber of Commerce Annual Dinner at May Farms**

**Adjournment**

The meeting adjourned at 12:39 p.m.

**Lunch and Learn Speaker:**

Our guest speaker was Jeff Ratajczak, Executive Director of the Bennett Parks & Recreation District. Jeff addressed the benefits to local businesses of having parks and a recreation center. The recreation center is an integral part of the community that helps businesses by bringing people to the area to visit as well as providing an amenity that has a positive impact on attracting new residents to the area.